

SAMSON MESKELE AYELE

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PROFESSIONAL SUMMARY

Founder & CEO at **NextDev** with an Electromechanical Engineering background and 5+ years of experience shipping production web, mobile, and AI-driven applications. Proven track record leading multidisciplinary teams across full-stack development (React, Next.js, Node.js), UI/UX product design, and specialized AI data workflows.

TECHNICAL SKILLS

- **Frontend Development:** React.js, Next.js, TypeScript, JavaScript, Astro, Three.js, HTML5/CSS3, Tailwind CSS
- **Mobile Development:** React Native, Kotlin, Java
- **Backend & Cloud:** Node.js, Express.js, Firebase, Supabase, MongoDB, REST APIs
- **UI/UX & Design Tools:** Figma, Sketch, Adobe XD, Photoshop, Illustrator, InDesign, Visual Identity, Wireframing
- **AI & Data Quality:** Prompt Engineering, LLM Evaluation, AI Data Annotation, Transcript Quality Review
- **Dev Tools & Workflow:** Git, GitHub/GitLab, VS Code, Digital Marketing, SEO Fundamentals

PROFESSIONAL EXPERIENCE

CEO & Founder

NextDev | July 19, 2021 – Present

- Lead a 4-person team of software engineers and designers, delivering 10+ client applications across 5 industries.

- Architect, build, and deploy full-stack web and mobile products using React, Next.js, and React Native[cite: 2, 3].
- Own complete product delivery cycles from initial branding, UI/UX prototyping, and backend architecture to final launch.

AI Data Reviewer

Jeenie (Data Services Quality) | July 23, 2026 – Present

Amharic-Ethiopia | Remote | Independent Contractor

- Evaluate Amharic audio transcripts and LLM output quality for AI model training pipelines.
- Support generative AI data workflows, prompt testing, and data annotation under project guidelines

UI/UX Designer + Graphics Designer

Spark Printing | Dec 9, 2021 – May 15, 2025

- Designed intuitive user interfaces, brand identities, custom packaging, and marketing systems for print and digital clients.
- Facilitated design-to-development handoffs using Figma and modern frontend workflows.

Graphics Designer + Digital Marketing

Image Printing Press | March 22, 2021 – Dec 8, 2021

- Created promotional campaign assets, branding collateral, and social graphics while supporting SEO and digital marketing initiatives

EDUCATION

- Bachelor of Science (B.Sc.) in **Electromechanical Engineering**
Hawassa University | December 31, 2020

LANGUAGES

- English: Fluent Amharic: Native Spanish: Basic